

## DRIVING THE AUTOMOTIVE INDUSTRY FORWARD

With more than a quarter-million workers, this region is one of the largest manufacturing centers in North America. More than 90,000 of these workers are already employed in the automotive industry.

Six of the top 10 global OEM suppliers are located in the region. Delphi operates one of its largest technical centers in Ciudad Juárez, México, employing more than 2,000 engineers. MSD Ignitions, a leading manufacturer of high-performance engine parts, is headquartered in El Paso.

The automotive industry benefits from an expanding, educated, skilled labor pool. Several technical schools contribute to this growing resource, graduating a continuous stream of educated workers. The El Paso Community College and Western Technical College offer two-year degree programs in automotive technology, plus a variety of certificate programs in automated manufacturing, robotics, welding, precision machining and electronics. The University of Texas at El Paso (UTEP) has more than 21,000 students and has been named the top engineering graduate school for Hispanics.

The W.M. Keck Lab at UTEP is the largest rapid-prototyping facility located on a university campus in the U.S. Plus, the Engine and Alternative Fuels Research Lab, located within the Mechanical and Industrial Engineering Department, provides opportunities for faculty and students to pursue fundamental and applied investigations and advanced technology in internal-combustion engines and alternative fuels. UTEP and NMSU graduate more than 750 engineers annually.

The El Paso Regional Economic Development Corporation (REDCo) and its partners have proactively developed a strategy for recruiting the automotive industry to the region. McCallum Sweeney Consulting (MSC), a leading site-location and economic-development company with more than 50 years of experience in relocation evaluation and site certification for the automotive industry, has certified a shovel-ready 1,042-acre site in El Paso.

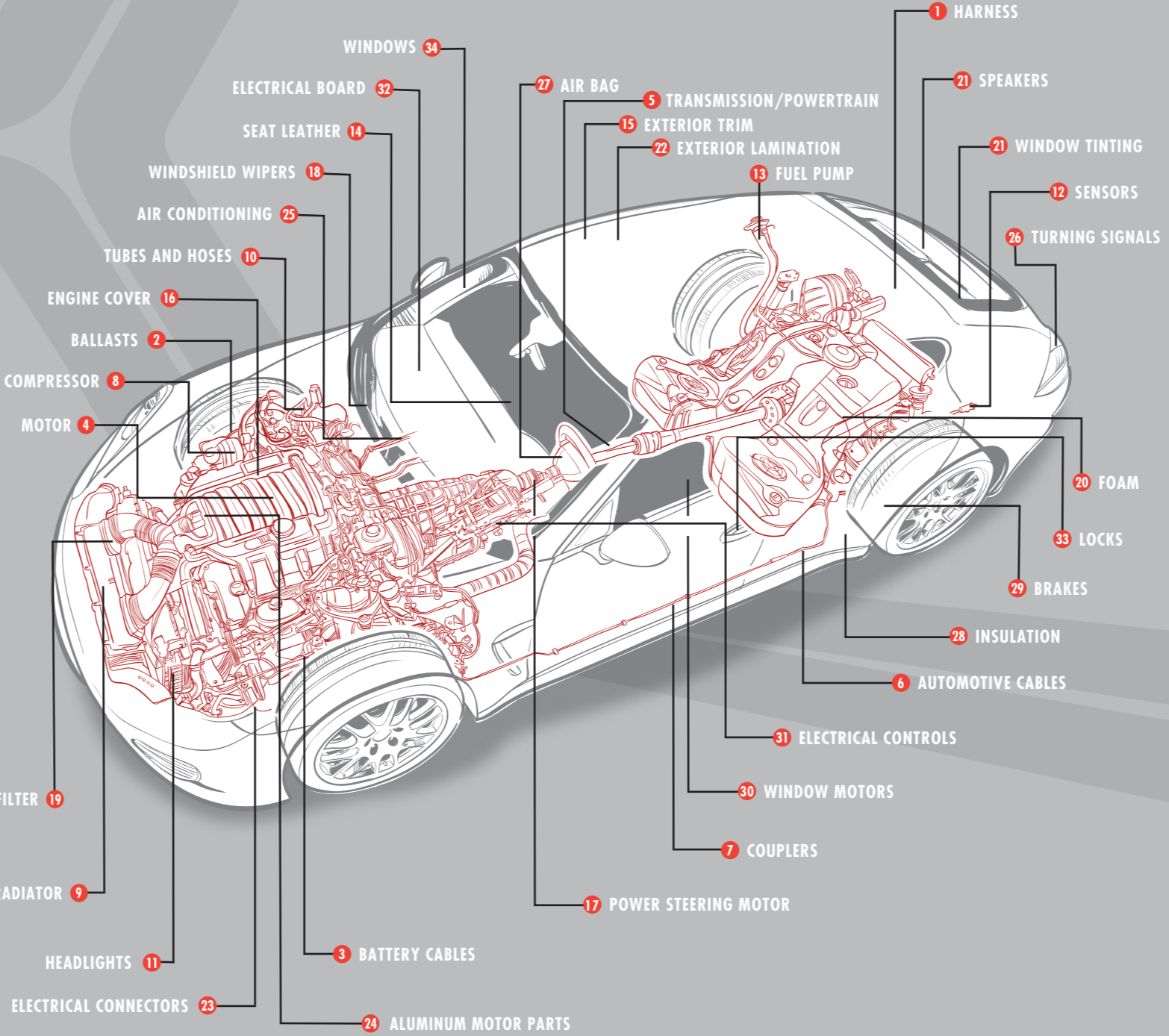
Discover what leading manufacturers have come to know. The road to the future starts here – where Texas, Northern México and Southern New Mexico meet.



800-Mile Radius

# THE GREATER EL PASO REGION

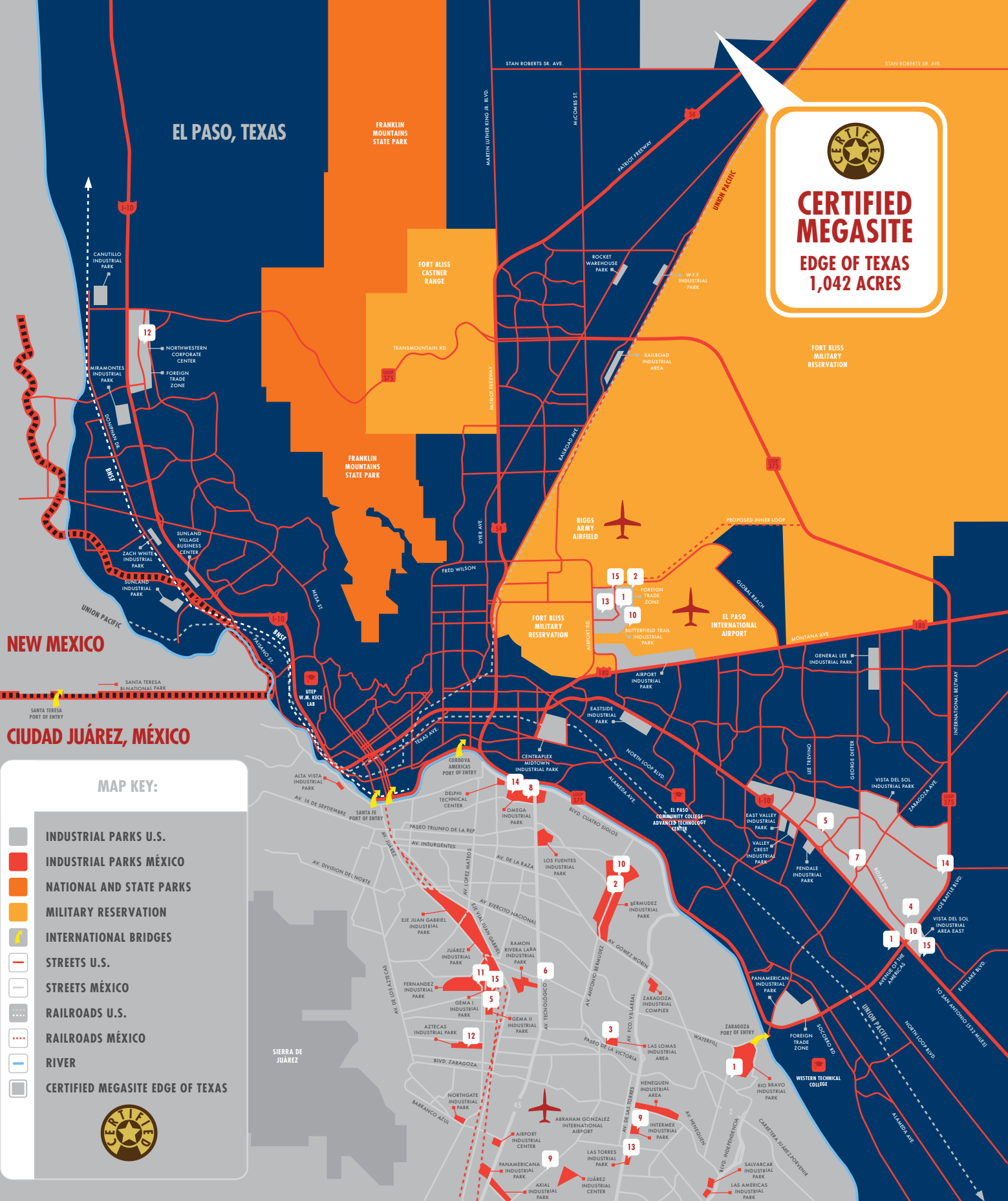
## PART OF THE AUTOMOTIVE SUCCESS STORY



## MEET THE INNOVATORS BEHIND OUR MOMENTUM

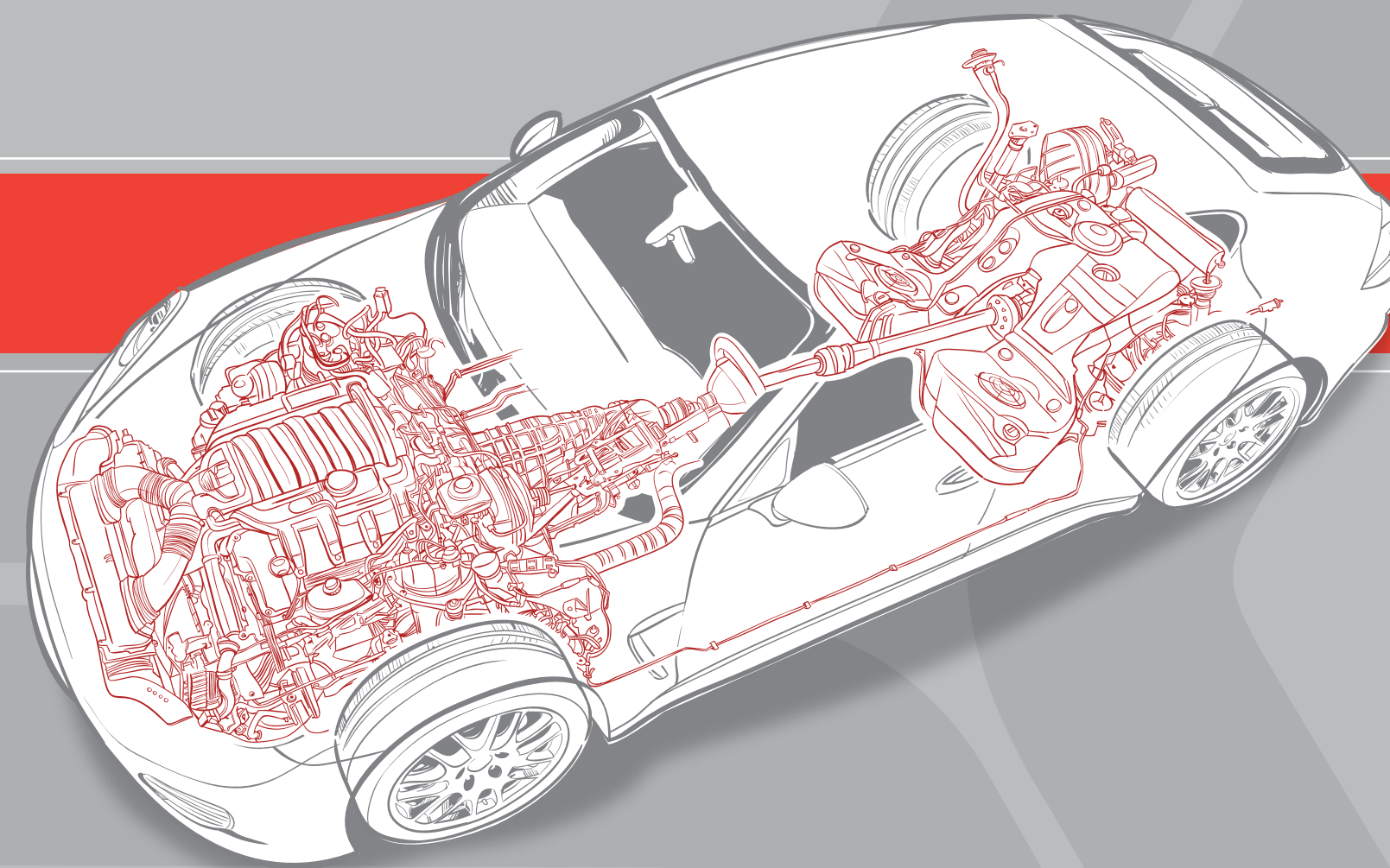
- 1 ACS Affiliated Computer Services (Arneses de Juárez)
- 1 Avon Automotive (CADIMEX)
- 1 Biz Link (Productos Excel)
- 1 Delphi
- 1 Electrocomponents International (Electrocomponentes 1)
- 1 Furokawa
- 1 Genasco
- 1 JBT Corp. (EMD)
- 1 Kensa
- 1 Lear
- 1 London Harness (Global Harness Systems)
- 1 Powers and Sons (Productos Powers — automotive assembly)
- 1 Rapid Industries de México
- 1 Saturn
- 1 Sumitomo Electric Wiring Systems
- 1 Yazaki (AAMSA 1 and 2)
- 2 ACS Affiliated Computer Services (Advance Transformer)
- 3 Autokabel
- 4 AO Smith
- 4 Danaher (Bobinas del Sur)
- 5 BORGWARNER
- 6 Legget & Platt (Cable Bergen)
- 7 CEQUENT Trailer
- 7 Durham (North American Production Sharing)
- 8 Visteon
- 9 Delphi
- 9 Visteon
- 10 Nichirin Coupler (Nichirin)
- 10 Visteon
- 11 Cooper Industries (Componentes de Iluminación)
- 12 Continental
- 12 Delphi
- 13 Cummins
- 14 Eagle Ottawa
- 14 Howe
- 15 Johnson Controls
- 15 Lear
- 16 AO Smith
- 17 AO Smith
- 18 Federal Mogul
- 18 Valeo (Valeo Juárez Wipers Systems)
- 19 ITW Co. (Filtertek)
- 20 Foamex
- 21 Foster Electric
- 21 Harman Becker
- 22 HML
- 23 Hopkins
- 24 Mizusawa (IMMSA)
- 25 Interdynamics
- 26 ITW JEMCO (JEMCO)
- 27 Key Plastics (Key Safety System)
- 28 Lear
- 29 Morse
- 30 Nidec
- 31 Robert Bosch
- 32 Robert Bosch
- 33 Strattec Security Corp. (Strattec)
- 34 Automotive Components Holdings LLC (Vidriocar)

## WHERE BUSINESS IS HEADED



EL PASO, JUÁREZ, SOUTHERN NEW MEXICO HAVE THE RESOURCES YOU NEED

- One of the world's largest border communities
- 2.6 million population
- Bilingual business environment
- 70+ Fortune 500 companies
- Largest inland military complex in the world
- State-of-the-art telecommunications/fiber-optic network
- International railway system – Burlington Northern Santa Fe, Union Pacific, Ferromex
- 5 international border crossings
- 14 universities/colleges
- 40 industrial parks
- 5 airports, 2 international airports
- More than 300 days of sunshine a year
- Transcontinental I-10
- I-25 to the Canadian border, U.S. Route 54 to I-40



**OUR REGION IS BUILDING YOUR VEHICLE, FROM A TO Z**  
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